

In-no-va-tion

noun \i-nə-vā-shən\

The introduction of something new; a new idea, method, or device.



While working amongst deprived communities through programmes spread across the country, HOPE *worldwide* aims at providing the best services and achieve the best results. Innovation is the key to this success. Throwing off rigid theories and practices, we at HOPE *worldwide* strive to innovate and come up with the best route to effective poverty alleviation. Here are a few examples of such innovations:

- Empowering women through Masonry training
- Innovative health programs in urban slums
- Vocational training program executed at worksite

Empowering women through Masonry training:



We at HOPE *worldwide* have always worked towards providing opportunities for women to uplift themselves. Following the devastating Tsunami of December 26, 2004, generous donations poured into the region as the reconstruction work started in full swing to rehabilitate those displaced by the devastation. There was an increased demand for more masons at the construction sites. We believed this was a great opportunity to empower the women by teaching them masonry skills. At the Manpower Vocational Training Centre for the first time in India, a programme was initiated to impart masonry training in 2006. Breaking all traditions, the women began training in masonry, a task normally done by men at construction sites. Since the training began, 575 women have been trained and many of them have even started working at construction sites as masons. Now these women get paid by their contractors and even earn double than what they used to get at the worksite. We continue to train women at the centre and empower them to touch greater heights.

Innovative health programs in urban slums:



'Chotton Ki Asha,' or hope for the little ones, was a highly successful maternal and child health program developed by HOPE *foundation* (HF), an independent affiliate of HOPE *worldwide* (HWW), and implemented between 2006 and 2010. Primarily funded by USAID, the program focused on five intervention areas: maternal and newborn, control of diarrheal disease, nutrition and breastfeeding, immunization, and pneumonia case management. The first public-private partnership Primary Urban Health Center (PUHC) of the State Government was established in a previously undeserved area. This partnership led to investment by the government in creation of more PUHCs to ensure proper health system coverage for the population. Innovative ways were practiced to identify malnourished children in the community. CKA carried out weighing campaign in the community covering 5736 children to identify malnourished children. Traditional method of organising PD/Hearth was modified and weighing camps were set up. The program team decided to implement use of cell phones to maximize staff efficiency for appointment reminders. These conversations quickly turned to cell phone counseling as women would call to inquire about health issues as well as seek help in emergencies.

Vocational training program executed at worksite:



The goal of the newly launched Aatmavishwas project at Dehradun is to uplift the '**aatmavishwas**' (self-confidence) of the labourers, most of who are daily wage earners. A personal endeavour of the SAM India Builtwell Pvt.Ltd, the Aatmavishwas Project is a first of its kind initiative to provide skill based training and life skills education along with financial literacy to the labourers at a construction site. Unique in its concept and execution, this project aims at providing the skill training, where the beneficiaries work. The skill based training will include training in the trade of masonry, shuttering carpenter and bar bender. The project also takes a holistic approach to educate and provide care to the labourers' children and to provide opportunity to their wives to learn and become "skilled masons", working at equal wages like men.

What your money can do?

Rs. 100/- a month

will treat the wounds of
five leprosy patients

Rs. 300/- a month

will educate six needy
students

Rs. 500/- a month

will provide medicines for
a child in an orphanage

Rs. 1000/- a month

will provide 50 poor patients
with medical treatment

Rs. 2000/- a month

will provide vocational
training to 20 women

Rs. 5000/- a month

will provide teacher in school
for under privileged children

Click here to

Donate Now!

All donations to HOPE *worldwide*
is exempt under section 80G
of the Income Tax act 1961

Contact Details:

Gimms Andrews

gimms_andrews@hopeww.in

www.hopeww.in